

Interested parties should refer to the offering materials



THE FINTECH PLATFORM FOR THE ENTERTAINMENT INDUSTRY

- Entertainment is a \$2 trillion global industry dominated by major U.S. media companies that control media production, distribution, premium content and money flows
- Industry is highly conservative and lacks efficiency in many ways making investment in entertainment assets risky and opaque
- MovieCoin leverages blockchain, smart assets and tokenization technology to build a fintech platform that unlocks access, liquidity and transparency for all parties

How to Participate

- MovieCoin is preparing to issue MovieCoin Tokens (“MOV Tokens”) and MovieCoin Smart Fund Tokens (“MSF Tokens”) in two separate offerings
- Businesses use MOV Tokens to transact in a streamlined and transparent system
- Consumers use MOV Tokens on to buy movie tickets and subscribe to premium services
- Film investors participate in the financing of theatrical films using MSF Tokens to invest in films produced and financed by MovieCoin Smart Fund

Key Executives



Christopher Woodrow
Chairman and CEO
Veteran film producer and financier



Igor Khmel
BANKEX CEO and Founder
Leading fintech crypto company



Fehmi Zeko
Advisor



Scott Walker
Advisor

Through an alliance with BANKEX, MovieCoin has access to licensed technology and receives operating, technology development and financial sponsorship

Technology Roadmap

- Phase 1** → Platform is initially restricted to limited participants; the launch of MovieCoin Smart Fund helps validate the MovieCoin platform for users
- Phase 2** → Services are promoted to select third-party businesses and consumers
- Phase 3** → MovieCoin becomes the entertainment industry’s new standard protocol

Media



Companies

